



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

Billing Address:

National Media Inc.
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
943092-1	08/26/12	August 2012	07/30/12 - 08/24/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Republican National Comm	443-NH	3035 TV Aug 18-24

Flight Dates	Order #	Alt Order #
08/18/12 - 08/24/12	943092	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/18/12	08/24/12	6a Eyeopener	558-7a	- TW- F- -	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 - TW- F- - 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WCVB Tu 08/21/12 6:39 AM 6a Eyeopener 558-7a :30 TVRNC081001H \$1,500.00 NM									
1 WCVB W 08/22/12 6:59 AM 6a Eyeopener 558-7a :30 TVRNC081001H \$1,500.00 NM									
2 WCVB F 08/24/12 5:58 AM 6a Eyeopener 558-7a :30 TVRNC081001H \$1,500.00 NM									
2	08/18/12	08/24/12	6a Weekend Eyeopener	558-7a	- - - - - S	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 - - - - - S 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Su 08/19/12 6:21 AM 6a Weekend Eyeopener 558-7a :30 RNTV081001H \$550.00 NM									
3	08/18/12	08/24/12	Millionaire	1228-1p	- - W- F- -	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 - - W- F- - 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB W 08/22/12 12:43 PM Millionaire 1228-1p :30 TVRNC081001H \$550.00 NM									
2 WCVB F 08/24/12 12:44 PM Millionaire 1228-1p :30 RNTV081001H \$550.00 NM									
4	08/18/12	08/24/12	ELLEN EF	4P-5P	M- - T- - -	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 M- - T- - - 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 08/20/12 4:39 PM ELLEN EF 4P-5P :30 RNTV081001H \$1,000.00 NM									
2 WCVB Th 08/23/12 4:33 PM ELLEN EF 4P-5P :30 TVRNC081001H \$1,000.00 NM									
5	08/18/12	08/24/12	EAGLES@PATS PRE-SE7:57-11P		M- - - - -	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 M- - - - - 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 08/20/12 10:22 PM EAGLES@PATS PRE-SEASON 7:57-11P :30 TVRNC081001H \$9,000.00 NM									
6	08/18/12	08/24/12	NY Med Finale	958-11p	- - W- - - -	:30	1	\$5,500.00	NM



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Advertiser	Product	Estimate Number	
Republican National Comm	443-NH	3035 TV Aug 18-24	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --W---- 1 \$5,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB W 08/22/12 10:48 PM NY Med Finale 958-11p :30 TVRNC081001H \$5,500.00 NM									
7	08/18/12	08/24/12	Wipeout	858-10p	---T---	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---T--- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Th 08/23/12 9:42 PM Wipeout 858-10p :30 RNTV081001H \$7,000.00 NM									
8	08/18/12	08/24/12	Castle	958-11p	-----S-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 08/18/12 10:44 PM Castle 958-11p :30 TVRNC081001H \$3,000.00 NM									
9	08/18/12	08/24/12	Secret Millionaire	758-9p	-----S	:30	1	\$6,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S 1 \$6,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 08/19/12 Secret Millionaire 758-9p :00 \$6,500.00 NM See MG 9.2 2 WCVB W 08/22/12 8:45 PM The Middle / Sub 758-9p :30 RNTV081001H \$6,500.00 NM MG for 9.1 08/19									
10	08/18/12	08/24/12	Newscenter 5 at 11	11-1130p	-T-T---	:30	2	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -T-T--- 2 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Tu 08/21/12 11:27 PM Newscenter 5 at 11 11-1130p :30 RNTV081001H \$3,500.00 NM 2 WCVB Th 08/23/12 11:27 PM Newscenter 5 at 11 11-1130p :30 TVRNC081001H \$3,500.00 NM									
11	08/18/12	08/24/12	Newscenter 5 at 11	11-1130p	-----S	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 08/19/12 11:30 PM Newscenter 5 at 11 11-1130p :30 TVRNC081001H \$3,500.00 NM									
Total Spots							16		

Payment Terms 30 Days

<u>Gross Total</u>	\$49,650.00
<u>Agency Commission</u>	\$7,447.50
<u>Net Amount Due</u>	\$42,202.50